



In This Newsletter

[New REACT Website](#)
[Near East Initiatives](#)
[Board Member Attends Starfish Expo](#)
[REACT Launches *The Partnering Minute*](#)

New REACT Website!

Have you heard? REACT Services has launched a new web site to showcase our efforts in assisting global collaboration! Check us out at: www.REACTServices.com.

"We are basically trying to better communicate who we are and how we work," Brian O'Connell, REACT's President, said. Specifically, the new site has updated REACT's specific project involvement, allows access to REACT's publications, and will be a portal for links and resources in the world of ministry partnering. Drop us a note (info@REACTServices.com) and let us know what you think!



Near East Initiatives

What happens when 150 leaders from more than 50 ministries, churches and businesses meet, pray and plan together to reach the Near East (Lebanon, Jordan, Iraq, etc.)?



Simple answer: Impact – leveraged impact to advance the Kingdom.

This November, the annual gathering of the Near East Initiatives (NEI) meets in Beirut. As the partnering consultant for the NEI, REACT's President Brian O'Connell will be making a plenary presentation on partnering and also will be assisting the process whereby groups come together to develop collaboration projects. In addition, REACT Board chairman, J. Paul Fridenmaker, will be speaking on biblical fundraising, over and above his ongoing relationship with the NEI assisting it in their resource development plans.

"The NEI is one of the most exciting and effective models of ministry collaboration happening anywhere in the world," O'Connell states. "We are so privileged to be a part of what God is doing through the NEI in this highly strategic region."



News from REACT Services Fall 2010

Our Vision

We envision the body of Christ working together to holistically address the needs in their communities.

Our Mission

REACT Services assists organizations, businesses, and churches in collaboration strategies to achieve more effective results -- primarily among the vulnerable and least reached.

About Us

Donate

We don't measure our success by how big WE are. We measure our success by how many resources we can LEVERAGE for the Kingdom. In 2010, the work we are doing has allowed us to leverage well over \$7 million towards advancing the Gospel worldwide. Yet our own budget remains a mere 3% of that.

Would you consider giving a financial gift -- one that will leverage far greater impact for the Kingdom through our ministry?

Calendar

+ Nov. 7-9: NEI, Lebanon
 + Nov. 12-14: Int'l Sports Coalition
 + Jan. 25-30: North Africa
 + Jan. 31-Feb. 1: Middle East

Contact Us

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As a network of partnerships, the NEI has locally led collaborative initiatives that intentionally address church planting, children, evangelism, youth and sports, business development, work among refugees and the poor, emerging leaders and prayer.



Please pray for this creative and innovative effort, and REACT's ongoing involvement in it. [Click here](#) for REACT's project information on the NEI, as well as to a link to the NEI website.

Board Member Attends Starfish Expo

REACT Services Board member Bryan Henninger came back from the [Starfish Community Expo](#) in September armed with knowledge and tools to communicate the gospel in an increasingly global, postmodern world.



Over the course of the three-day conference for a dynamic consortium of organizations committed to humanitarian, community development, business or disaster relief work, Henninger listened to and interacted with several speakers from all over the world, which included REACT President Brian O'Connell.

Henninger said he is now mulling over two new interesting concepts he learned at the Starfish Expo. First is the practice of Asset-Based Community Development, which builds on the assets already present in a community. "It's trying to enhance the community instead of just telling them what to do," Henninger said.



As president of [Aq World Group, Inc.](#), Henninger also learned how businesses could be a missional presence in the community. The old missionary model – where people financially support individuals as they move to (commonly) another country – is going by the wayside as people invest in local businesses that have stronger impact on a community. This approach is also a step up from tentmaking, which is the practice of an individual supporting themselves in a job unrelated to the "ministry" they are doing. Thus, people are beginning to invest in business owners who see business as missional.

"As the worldwide economy struggles and as countries become skeptical of NGOs, these businesses on the ground will be the most successful," Henninger said.

Since the Starfish Expo, Henninger is exploring next steps for his company to move into the practice of creating a missional business. Naturally, he is doing this with the support of and collaboration with REACT Services.

REACT Launches *The Partnering Minute*



In another move in its organizational development, REACT has just launched *The Partnering Minute*, a newsletter specifically designed for leaders in the non-profit and business communities who are working in partnering efforts.

A free service, the Partnering Minute will include inspiration and information on what is happening in the world of ministry collaboration. The REACT team will attempt to paint this picture via stories from the front lines, by reiterating key partnering principles, reviewing key books on collaboration, or perhaps highlighting a case study.

Please drop us a note (info@REACTServices.com) if you'd like to receive this bi-monthly newsletter. It will also be available on the new REACT Services web site.

